

Sponsorship Opportunity

Automation Industry Association (AIA) and Print-Packaging.Com Pvt. Ltd. (PPCL) together have conceived **Automation4Packaging- The Technology Forum** to address the issues related to contemporary automation needs of the modern packaging industry in India.

In July 2009, the Forum had organized a **Workshop On Meeting Operational Challenges In Modern Packaging Through Industrial Automation**, which was well received by the industry. More than 60 delegates representing packaging users and packaging machine builders had attended the inaugural workshop.

The second edition of the workshop is scheduled to be held on 4 December, 2010 at Pragati Maidan, New Delhi co-located with the Pack Plus 2010. The workshop is being promoted among Packaging End Users, Designers, Consultants, Line Integrators, Machine Builders, Contract Packers, Supply Chain Managers, Packaging Professionals & Operational Planners who deal in new investments.

Event Sponsor (Non- Exclusive)

Automation4Packaging provides a unique co-branding opportunity to be associated with this high profile event as a sponsor. You can earn a lot of good will by actually inviting your customers directly to the workshop.

Sponsorship Fee: Rs. 75,000 /-

Benefit

- A table for 6 delegates at the workshop
- Logo on the back drop
- Logo on the sponsor's panel
- Logo on the website
- Logo on the promotional material
- Company literature in delegate kit
- A 2.5mx1m self standing panel with Sponsors' message (Material to be provided by Sponsor)

Lunch Sponsor (Exclusive)

You can sponsor lunch at the workshop. A suitable package of cost and benefits can be worked out in a discussion with the sponsor.

Contact for details:

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